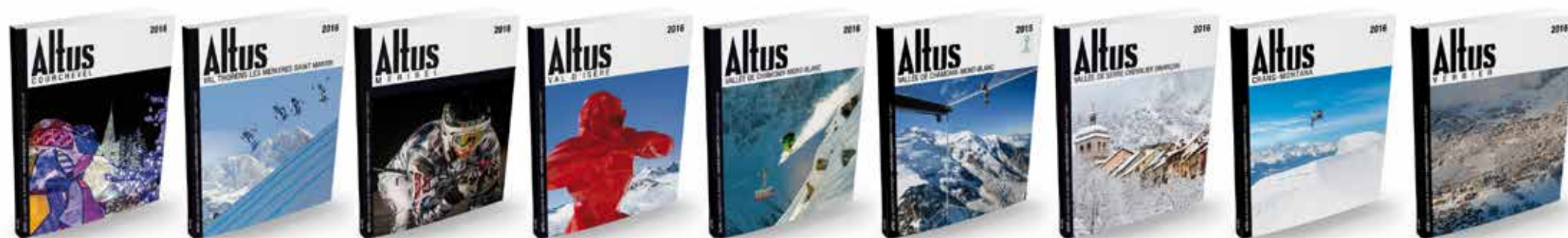


COURCHEVEL | VAL THORENS LES MENUIRES SAINT MARTIN | MERIBEL | VAL D'ISÈRE | CHAMONIX | SERRE CHEVALIER | CRANS-MONTANA | VERBIER

Altus MEDIAKIT



ALTUS *Les magazines de montagne* ■ www.altus-magazines.com ■ Français / English / Russe (certaines éditions)

Premium Advertising combining sport and luxury

The quality of a national magazine with targeted communication, offering the choice of publication in one or more titles /Brochures/magazines.

Annual release all sites: December (Altus Chamonix Summer: June)

Printing: 155 000 copies

Courchevel / Meribel / Val Thorens Les Menuires Saint Martin

/ Verbier / Crans Montana:

15 000 copies for each site

Chamonix Summer and Winter, Val D'Isere and Serre Chevallier:

20 000 copies for each site

1 300 distribution points for paper version in resorts:

hotels restaurants, shops, estate agents, tourist offices, special events, etc.

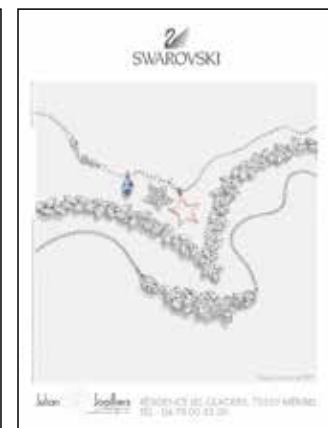
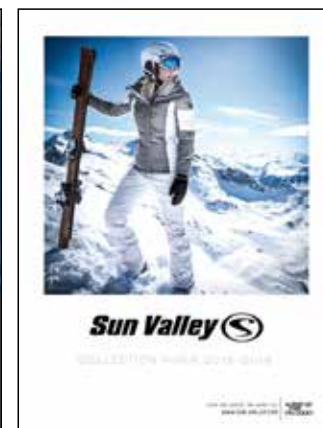
Digital distribution: for consultation and browsing all over the world

"www.altus-magazines.com"

Referenced google pages/ Download with the QR code

Premium readership: clientele from national and international ski resorts, influential decision makers, high purchasing power

Environmentally friendly magazines printed on paper from durable development sources



A magazine which promotes the real values of the mountains

The high quality of Altus magazines, makes it an excellent form of communication, it is addressed to the clientele of some of the most reputable Winter and Summer resorts in the French and Swiss Alps.

Contents

- Documentaries geared towards the mountains: nature, sport, history, economy....
- Articles specific to each resort
- Shopping
- Altus photo shoots with models and professional photographer

Editing and Texts

- Written by professional journalists and photographers
- Bilingual and Trilingual magazines (French, English, Russian) depending on resort



FORMATS

Closing Dates

All sites: 15th of November

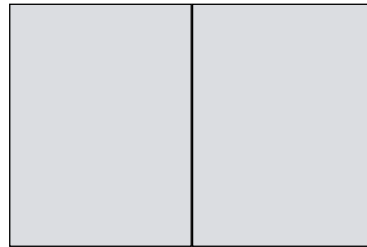
(Chamonix Summer: 15th of May)

Technical Information

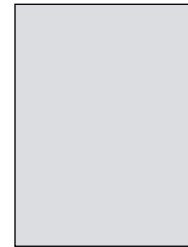
Files: High definition PDF

300 dpi minimum

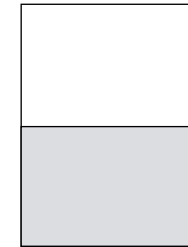
With 5mm loss of edges
and a 10mm interior margin



Double page
L 480 x H 320 mm



Full page
L 240 x H 320 mm



Half page H
L 240 x H 160 mm



Half page V
L 120 x H 320 mm

CREATING YOUR VISUAL LAYOUT

400 € for double page

350 € for a single full page

250 € for a smaller format

RATES PER ISSUE (April 2015)

FORMATS	4 th cover page	2 nd and 3 rd cover	Opening double page	Double page	Full page	1/2 page	½ Editorial
Rates per publication before tax.	8 000 €	5 500 €	8 600 €	5 800 €	3 800 €	2 100 €	1 050 €
2 publications in Winter + Summer	12 000 €	7 100 €	13 000 €	8 350 €	5 450 €	3 490 €	1 400 €

Rates per issue

These prices include the digital version

Booking a space: 25% payment with the order
and the balance at publication

PACKAGE 6 MAGAZINES

Full page **18 240 €** before tax instead of 22 800 € (6 simple inside pages)

Double page **27 840 €** before tax instead of 34 800 € (6 double inside pages)

PACKAGE 8 MAGAZINES

Full page **24 320 €** before tax instead of 30 400 € (8 simple inside pages)

Double page **37 120 €** before tax instead of 46 400 € (8 double inside pages)

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Altus magazine is published, edited, commercialized and distributed by 'Grandes Espaces' in key winter sports resorts.